

# NCC Cable System Order

Rev. 11/7/05/79

Order #	62347943	Flight Dates	10/31/16 - 11/13/16	Update Date	10/30/16
Syscode	1458	Agency	Nonbox/Eisner	Version	3 Vs. 2
System Name	Spectrum/Packerland, WI	Advertiser	Reform America Fund	Show All Lines	
Market	Wausau, WI			Total # of Weeks	2
AE	Leah Losier	Client Code	WGE	Total	\$222.00
Sales Coordinator	Michael Ryan	Product Code	RAF	Commission	\$33.30
Office	Chicago	Est Code	1031FXNC	Net Total	\$188.70
Phone	(312) 527-5755	Product Name		Total Spots	28
Status	Not accepted	Credit Status		Affiliate Split	100.0
Survey	Cable Nielsen Live+1 Nov15	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	-
				CPM	-

Comments : 10.30 added dollars that missed on 62347929, please confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00	X							-	-	1	\$7.00	\$7.00	30	
2	FXNC	AVG. ALL WKS	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$7.00	\$7.00	30	
3	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00		X						-	-	1	\$7.00	\$7.00	30	
4	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00			X					-	-	1	\$7.00	\$7.00	30	
5	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00				X				-	-	1	\$7.00	\$7.00	30	
6	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00					X			-	-	1	\$7.00	\$7.00	30	
7	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00						X		-	-	1	\$7.00	\$7.00	30	
8	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00							X	-	-	1	\$7.00	\$7.00	30	
9	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	X							-	-	0	\$5.00	\$0.00	30	removed spots
10	FXNC	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X							-	-	0	\$5.00	\$0.00	30	removed spots
11	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00		X						-	-	0	\$5.00	\$0.00	30	removed spots
12	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00			X					-	-	1	\$5.00	\$5.00	30	+1x
13	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				X				-	-	1	\$5.00	\$5.00	30	+1x
14	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					X			-	-	0	\$5.00	\$0.00	30	removed spots
15	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00						X		-	-	0	\$5.00	\$0.00	30	removed spots
16	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00							X	-	-	0	\$7.00	\$0.00	30	removed spots
17	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X							-	-	0	\$7.00	\$0.00	30	removed spots
18	FXNC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	0	\$7.00	\$0.00	30	removed spots
19	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00		X						-	-	0	\$7.00	\$0.00	30	removed spots
20	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00			X					-	-	1	\$7.00	\$7.00	30	+1x
21	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00				X				-	-	0	\$7.00	\$0.00	30	removed spots

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				CPP	-
				GIMP	-
				CPM	-

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22	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00					X			-	-	0	\$7.00	\$0.00	30	removed spots
23	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00					X			-	-	0	\$7.00	\$0.00	30	removed spots
24	FXNC	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00						X		-	-	0	\$7.00	\$0.00	30	removed spots
25	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X							-	-	2	\$9.00	\$18.00	30	
26	FXNC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00		X						-	-	2	\$9.00	\$18.00	30	
27	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00			X					-	-	2	\$9.00	\$18.00	30	
28	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$9.00	\$18.00	30	
29	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$9.00	\$18.00	30	
30	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X		-	-	2	\$9.00	\$18.00	30	
31	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X		-	-	2	\$9.00	\$18.00	30	
32	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00							X	-	-	2	\$9.00	\$18.00	30	

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	28	0	0	0	0	0	0	0	0	0	0	0	28
AMT	\$222.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$222.00

SYSTEM APP: SALES ACCT Date Printed 10/31/16

62347943 | Wausau, WI | Spectrum/Packerland, WI | 1458 |